

OUR NEIGHBORHOOD:  
THE PLACE WE LIVE...

OUR NEIGHBORHOOD: THE PLACE WE LIVE...

GOAL: TO MAKE OUR NEIGHBORHOODS SAFE, ATTRACTIVE AND VIBRANT PLACES TO LIVE.

5 YEAR WORKPLAN:

- I. IDENTIFICATION
- II. ORGANIZATION
- II. SAFETY
- III. DESIGN /BEAUTIFICATION
- IV. CULTURAL ENRICHMENT
- V. BUSINESS DEVELOPMENT/  
MARKETING

## I.IDENTIFICATION

1. HISTORY
2. STORIES/ORAL HISTORY
3. BOUNDARIES
4. MAPPING
5. ASSETS
6. GROUPS/LEADERS
  - A.CHURCHES
  - B. BUSINESSES
  - C.CRIMEWATCHES
  - D. INSTITUTIONS
  - F. SOCIAL GROUPS etc.
7. VISIONING PROCESS IN EACH NEIGHBORHOOD
  - A.OUR HISTORY: STORIES AND PHOTOS
  - B. OUR PRESENT: ASSETS
  - C. OUR FUTURE: WHAT WE WANT
8. RESOURCES:  
NEWSPAPER, MUSEUM, HOUSING AUTHORITY, CITY,  
COUNTY, CHAMBER, NEWBERRY NEIGHBORHOOD  
MODEL, SEDA-COG, ELM STREET, MAIN STREET  
CHARLESTON, SAVANNAH

## II. ORGANIZATION

1. CATALOG GROUPS
2. CATALOG ASSETS

3. NETWORK GROUPS

4. LOGO/FLAG FOR EACH NEIGHBORHOOD

5. ON-LINE NEWSLETTER: THE NEIGHBORHOOD NEWS\*

A. WHAT IS HAPPENING IN THE NEIGHBORHOODS

B. WHAT IS HAPPENING THAT AFFECTS  
THE NEIGHBORHOODS

C. NEIGHBORHOOD RESOURCES/LINKS

1. DESIGN/BEAUTIFICATION

2. CULTURAL

3. ECONOMIC i.e. CAREERLINK

4. HEALTH

6. NEIGHBORHOOD IDENTITY

A. LOGOS

B. MAPS

C. KIOSKS

D. PHOTO/HISTORY/MURAL

E. CLEAN-UP DAY

F. YARD SALE DAY

G. FLOWER DAY

H. PERENNIAL SWAP/CONSERVANCY  
FUND RAISER?

7. CREATE ON-GOING GROUP TO FACILITATE  
NEIGHBORHOOD DEVELOPMENT

\*SELL ON-LINE ADS TO RAISE MONEY FOR NEIGHBORHOOD  
PROJECTS

### III. SAFETY

1. ESTABLISH AND TRAIN CRIMEWATCHES

A. WHAT TO LOOK FOR

## B.WHAT TO DO

2. SUPPORT SERVICES FOR HOMEOWNERS
  - A.CODE AWARENESS
  - B. AVAILABLE SERVICES
  - C. DESIGN RESOURCES etc.
  - D. FIRST TIME HOMEOWNERS PROGRAM
  
3. SUPPORT SERVICES FOR LANDLORDS
  - A.TRAINING AND MANUALS
  - B.CREDIT CHECKS
  - C. ANTI-CRIME LEASES, etc.
  - D. LEGAL ASSISTANCE
  - E. ESTABLISH A LANDLORD CLEARINGHOUSE
  - F. RENTAL INSPECTION PROGRAM
  
4. TEACH” THE BROKEN WINDOW THEORY”
  - A.CLEAN-UP NEIGHBORHOODS
  - B. BEAUTIFICATION/DESIGN
  - C.WORKSHOPS AND LIBRARY TO TEACH BASIC HOME MAINTENENCE
  
5. GOOD NEIGHBOR AWARDS
  - A.BEST KEPT HOUSE
  - B.BEST NEIGHBOR
  - C.BEST VOLUNTEER
  - D.NEIGHBORHOOD EVENT FOR AWARDS

## IV .DESIGN/BEAUTIFICATION

1. ESTABLISH CITY GATEWAYS
  - A. NETWORK BUSINESSES AND RESIDENTS
  - B. CLEAN UP DAYS
  - C. GATEWAYS MARKED WITH
  - D. LANDSCAPING AND PUBLIC ART

2. IDENTIFY PARKS AND SMALL GREEN SPACES FOR BEAUTIFICATION AND PARTICIPATION IN PUBLIC ART PROGRAM
3. IDENTIFY HISTORIC HOUSES TO PARTICIPATE IN HISTORIC HOUSE SIGN PROJECT IN PARTNERSHIP WITH PRESERVATION WILLIAMSPORT.
4. PENN COLLEGE COULD GIVE OR SELL FLOWERS TO THE GATEWAYS AND THE NEIGHBORHOODS.
5. EACH YEAR THE COLLEGES COULD HAVE A COMPETITION IN WHICH THE BEST PIECE OF ART BY A STUDENT IS GIVEN TO BECOME PART OF EACH NEIGHBORHOODS ART COLLECTION.
6. IDENTIFY NEIGHBORHOOD DESIGN GUIDELINES
7. HAVE DESIGN PROFESSIONALS AND DESIGN STUDENTS DONATE 1% OF THEIR TIME TO DESIGN CONSULTS
8. DESIGN WORKSHOPS GIVEN BY COMMUNITY DESIGN PROFESSIONALS AND ADVANCED STUDENTS

## V. CULTURAL ENRICHMENT

1. HISTORY OF THE NEIGHBORHOOD DISPLAY/GALLERY

2. NEIGHBORHOOD COMMUNITY AND CULTURAL CENTERS
3. NEIGHBORHOOD KIOSKS, SOME OF WHICH WILL BECOME PART OF THE “OLD CITY CULTURAL DISTRICT TROLLEY” ROUTE
4. THE OLD CITY CULTURAL DISTRICT WILL BECOME THE CORE OFF OF WHICH WE WILL BUILD THE IDENTITIES OF THE NEIGHBORHOODS (SIMILAR TO THE MAPS OF CHARLESTON) THROUGH NETWORKING AND MAPPING WE WILL INTERCONNECT ALL THE ASSETS OF THE CITY. IT WILL INCREASE NEIGHBORHOOD PRIDE IF ALL PARTS OF THE CITY HAVE A ROLE TO PLAY IN THE WILLIAMSPORT RENAISSANCE.
5. WE CAN USE THE NEIGHBORHOOD NETWORKS AND COMMUNITY CULTURAL\* CENTERS TO SHARE THE CITY’S CULTURE WITH EVERYONE
  - A. SMALL PERFORMANCES
  - B. COMMUNITY ART SHOWS
  - C. SMALL HISTORIC SHOWS/EVENTS
6. FREE TICKETS TO COMMUNITY EVENTS  
i.e. TWO FREE TICKETS PER NEIGHBORHOOD
7. COMMUNITY PRIDE, HERITAGE AND MULTICULTURISM COULD BE THE DOMINANT THEMES IN NEIGHBORHOOD EVENTS
8. NEIGHBORHOOD AND DOWNTOWN EVENTS CAN AT TIMES BE INTERCONNECTED

\*COMMUNITY CULTURAL CENTERS CAN BE SHARED SPACES SUCH AS CHURCHES, MUNICIPAL CENTERS

## VI. BUSINESS DEVELOPMENT AND MARKETING

1. SUPPORT NEIGHBORHOOD BUSINESS ASSOCIATIONS
2. ENHANCE BUSINESS CLUSTERS
3. STRENGTHEN RELATIONSHIP OF BUSINESSES TO  
NEIGHBORHOOD
4. GATEWAY ASSOCIATIONS AND EVENTS

All rights reserved Copyright2006 Judith Meyers Olinsky