

VISION: WILLIAMSPORT

USING THE POWER OF A SHARED VISION TO
BUILD A CITY THAT WILL CREATE A
PROSPEROUS FUTURE

GOALS

1. VIBRANT DOWNTOWN
2. SOLID, SAFE NEIGHBORHOODS
3. QUALITY OF LIFE/INVITING CITY
 - A) SAFE
 - B) CLEAN
 - C) ATTRACTIVE
4. ATTRACT AND DEVELOP JOBS THAT CAN SUSTAIN A FAMILY

BENEFITS

1. INCREASE QUALITY OF LIFE

2. INCREASE COMMUNITY PRIDE

3. TEACH/ EMPOWER US TO
CREATE

4. ATTRACT BUSINESSES

5. ATTRACT TOURISM

6. RETAIN OUR YOUNG PEOPLE

FOCUS AREAS

1. ORGANIZATION

2. DESIGN

3. PROMOTION

4.ECONOMIC RESTRUCTURING

PRINCIPLES OF CREATION

1.ENVISION OUR GOALS

2.CATALOGUE WHAT WE HAVE

3. DISCERN WHAT WE NEED

4. BRAINSTORM HOW TO CREATE WHAT
WE NEED

5. DEVELOP PROJECTS/ PROGRAMS
THAT USE WHAT WE HAVE TO
CREATE WHAT WE NEED

UNIFYING ELEMENTS/EMPHASIS

1. TECHNOLOGY

2. TALENT/ARTS/CULTURE

3. TOLERANCE/DIVERSITY

STRATEGIC CONCEPTS:

1. LEADERSHIP

2. VISIONING/GOAL SETTING

3. PROJECT DEVELOPMENT/SUPPORT

4. PUBLIC RELATIONS

5. MARKETING

6. WRITER/ CENTRAL SEARCH SYSTEM

7. DESIGN FOCUS
8. ARTS/CULTURE
9. TECHNOLOGY /CULTURE FOCUS
10. PUBLIC/PRIVATE PARTNERSHIPS
11. QUALITY GRAPHICS
12. ATTRACT ARTISTS
13. OLD CITY CULTURAL DISTRICT
14. ADVISORY COMMITTEES

DEVELOPMENT AREAS:

1. GATEWAY/BRIDGE
2. DOWNTOWN/CBD

3. HISTORIC DISTRICT

4. CITY GATES

5. NEIGHBORHOODS

GATEWAY/BRIDGE

1. LEAD PARTNERS

3. OLD CITY CULTURAL DISTRICT

4. CITY ADVISORY GROUPS

5. CITY ORGANIZATION WILL
GENERATE PRIVATE INVESTMENT

DOWNTOWN

1. VISIONING

- A. HAVE
- B. WANT
- C. PLAN

2. MAIN STREET PROGRAM

- A. MANAGER
- B. OFFICE/DESIGN CENTER
- C.

3. OLD CITY CULTURAL DISTRICT

- A. ARTS/CULTURE
- B. CULTURAL EVENTS
- C. TROLLY
- D. KIOSKS

4. LANDLORDS

- A. CODES/DESIGN
- B. ASSISTANCE
- C. INVENTORY

5. HISTORIC PRESERVATION

A. HISTORIC BUILDING
PROJECT/SIGN

6. STREETScape/GREENSPACE/CITY
GARDENS

HISTORIC DISTRICT

1. NEEDS ASSESSMENT

2. VISIONING

E. WHAT DO WE HAVE

F. WHAT DO WE WANT

G. A PLAN TO REACH OUR GOALS

3. SUPPORT EXISTING RESOURCES

4. OLD CITY CULTURAL DISTRICT

CITYGATES

1. BANKS/BUSINESS PROVIDE
LEADERSHIP

2. VISIONING PROCESS

3. ASSOCIATIONS

4. RESOURCES

H. PENN TECH/FLOWERS

I. DESIGN CENTER

J. CITY GARDENS BY LANDSCAPERS

5. DESIGNATED AS A CITYGATE

K. E. 3RD ST

L. W. 3RD ST

M. MARKET

N. BLOOMINGGROVE

O. HIGH STREET

P. WASHINGTON BLVD

Q. GRAMPIAN BLVD

R. W.4TH ST

NEIGHBORHOODS

1. VISION PROCESS

2. IDENTITY

3. NEIGHBORHOOD ASSOCIATIONS

4. MODELS

A. ROCHESTER

B. CHATTANOOGA

C. NIAGARA

5. RESOURCE CENTERS

A. DESIGN

B. LNDC/COUNTY/ETC

6. LANDLORDS

A. CATALOGUE

B.ASSOCIATIONS

C.SUPPORT/SUPERVISE

7. FIRST TIME HOMEBUYER PROGRAMS

8. ELM STREET MODEL/PROGRAM

9. CLEAN, FLOWERS & PAINT

10. HISTORIC BUILDING PROJECT

11. GOOD HOUSE RECOGNITION

12. ETHNIC NEIGHBORHOOD HISTORY

13. KIOSKS

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